

GTX-i

GENERAL
TECHNOLOGY AND COMMUNICATION
EXHIBITION IRAQ

8 - 11 JUNE 2022



THE BIGGEST TECHNOLOGY SHOWCASE
AND NETWORKING EVENT

HOSTED IN THE ECONOMIC ZONE
THE CAPITAL OF IRAQ - BAGHDAD

THE SECOND LARGEST CITY IN THE ARAB WORLD
**AS THE COUNTRY HAVE CREATED THE SEEDS
FOR DEVELOPMENT**

TO BOOST THE DESIGN AND IMPLEMENTATION
OF A COMPREHENSIVE ROADMAP ON INFRASTRUCTURE
IN THE TECHNOLOGY AND COMMUNICATIONS SECTORS

Smart Solutions
for Safe Business



Organised by:



FEEL SAFE. GTX-i HYGIENE Concept

At a glance:



Distancing



Visitor routing



Hygiene



Face covering

We are very pleased to welcome you again in person at the Exhibition Centre of Baghdad.

1. Please observe a social distancing of 1.5 m between people in all areas of the exhibition grounds.

We support compliance with the safety distance through planning measures such as wider aisles, revised entrance areas, and increased floor space.

2. Indoors, medical face masks are required.

Exception: Masks may be removed at fixed seating or standing places, provided that a minimum distance of 1.5 m to other persons.

3. Only visit the Baghdad exhibition grounds if you are in good health.

If you have symptoms typical of COVID-19 during your visit to the exhibition venue, please leave the exhibition grounds.

With an aim to give utmost importance to the safety of exhibitors, visitors,

The organizing committee is committed to follow the health and safety guidelines issued by Iraqi Ministry of Health and World Health Organization – WHO.

The exhibition will be delivered with strict safety precautionary measures set by UFI's Global Framework at all times.

GTX-i

Held under the patronage of,



THE PRIME MINISTER -
GOVERNMENT OF IRAQ
رئيس مجلس الوزراء
جمهورية العراق



MINISTRY OF
COMMUNICATIONS
وزارة الاتصالات



MINISTRY OF
TRADE
وزارة التجارة



MINISTRY OF
HIGHER EDUCATION
وزارة التعليم العالي
والبحث العلمي



INFORMATICS AND
TELECOMMUNICATIONS
PUBLIC COMPANY
الشركة العامة للاتصالات والمعلوماتية



IRAQI POST
بريد العراق



STATE COMPANY FOR
INTERNET SERVICES
شركة السلام العامة

تنظيم :



BUSINESS GROUND
GROUP
مجموعة شركات أرض الأعمال



BAGHDAD INTERNATIONAL
FAIR
معرض بغداد الدولي



AL-NABAA
INFORMATION TECHNOLOGIES L.L.C.
النبيع لتقنيات المعلومات ذ.م.م.

Dive into the future

What's new?

New series of strategic plans announced by Iraqi leadership showing the crucial bridge-building role the country can play in the region achieving economic reform in a way that secures sending positive messages that encourage investment in various sectors, specially tech industry leading business in demand

The GTX-I exhibition and conference will present a new strategy to present investment opportunities from projects and initiatives and to achieve technical and scientific progress in the largest technological demonstration in Iraq in 2022.

Networking via Matchmaking

In addition to the meetings at the exhibitors' stands, we will again offer matchmaking lounges in the halls

platform for B2B business.

GTX-i presents full opportunities to form strong partnerships with our professional clients, both established and potential alike.

+20 participated countries



“ This exhibition will contribute to paving the way to the development of the country's information and technology aspects We have been in Iraq for years, despite the difficulties that have hit the region. However, we have remained steadfast and we were one of the few companies that did not limit their presence in Iraq. This is all because of our faith and knowledge that Iraq will rise again to the love of its people for knowledge and continuous progress ”

Official Sponsor

Mr. Shadi Hamoush, Director, Oracle

Start-up, Support Platform

Tech businesses

represent a large potential to contribute to the Iraqi economy, they also indicate an enabling environment for tech start-ups.

The GTX-I will gather **founders, startup enthusiasts, corporates, angel investors, VCs, corporate and government buyers, and international media** to set the purpose for your next-level of success.

GTX-i will provide a great opportunity for **networking**, and a **meeting point** for aspiring entrepreneurs and investors who are aiming to build international tech companies where we explore the best startups for a potential investment or collaboration.

+17k

Attendees

+20

Meetings

850

Founders

500

Investors

+30

Speakers



Top Startup Industries

Ecommerce. Healthcare Tech. Artificial Intelligence (AI). Delivery Services.

Educational Technology (Edtech). Financial Technology (Fintech).

Shared Mobility. Blockchain. Women who tech.

Education. Robotics. Software. Digital world.



G—WORD

A World Class Experience
Carefully Designed to meet the Future

9 - 11 June 2022

G-WORD gives insights into current and future developments in all relevant areas of the show : Tech, Lifestyle, Telecommunication & Infrastructure, TV & Entertainment as well as electrical household appliances ...

G-INVESTMENT

- Invest in more than +22 future Investment plans announced by the Iraqi government.



G-INNOVATION

- In the middle of the exhibition hall, specialist lectures and panel discussions take place on all days of the show. Technical background information, expert and relevant opinions from politicians and industry representatives are presented.
- More than 30 projects invested.
- More than +15 new projects launched at G-WORD Conference.



G-PROMOTION

where you network and engage with your G-WORD audience.

benefit from media coverage and sponsorships offered

Show Venue

Venue :

Exhibition Centre Baghdad, Iraq
(Baghdad International fair)

Date :

Wednesday, 8 to, Saturday 11 June 2022

Opening times :

8 June 2022: 11:00 - 16:00

9 June 2022: 10:00 - 16:00

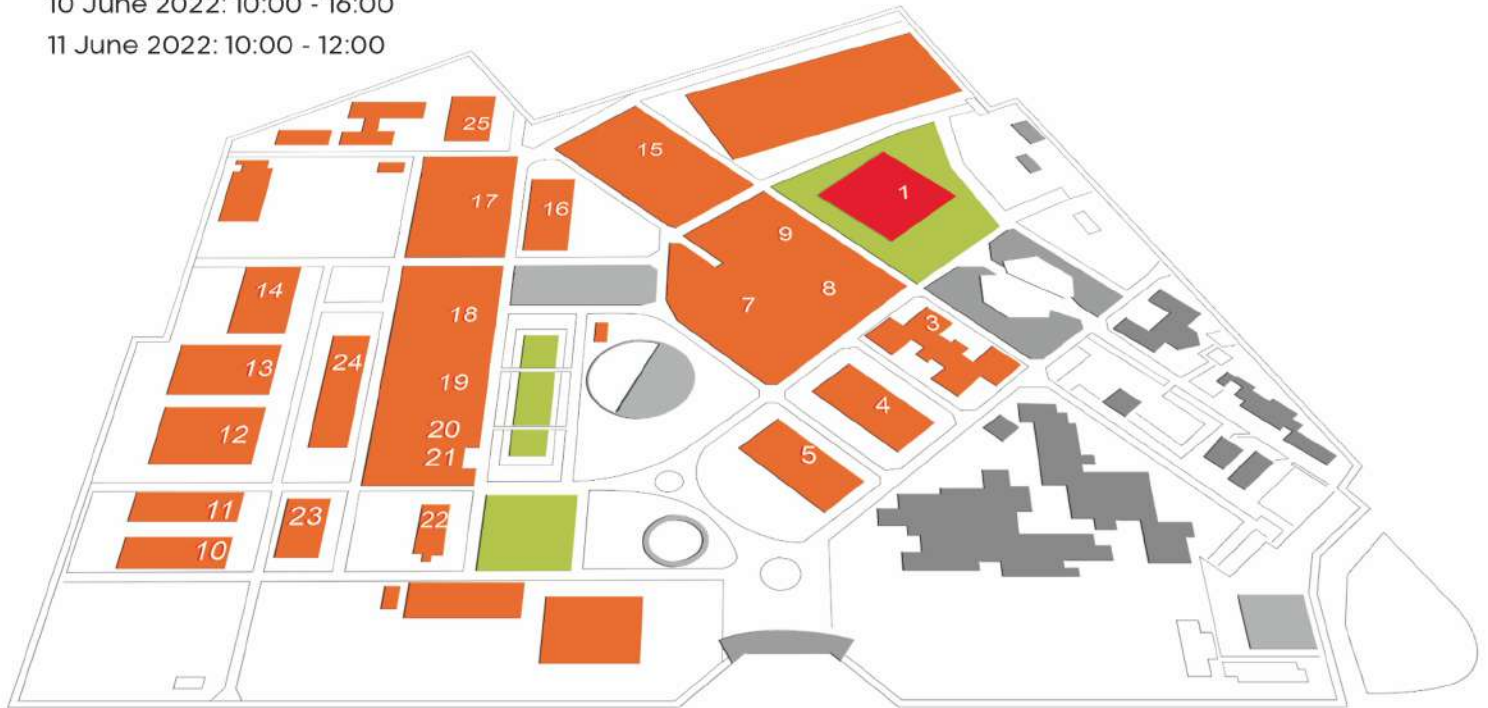
10 June 2022: 10:00 - 16:00

11 June 2022: 10:00 - 12:00

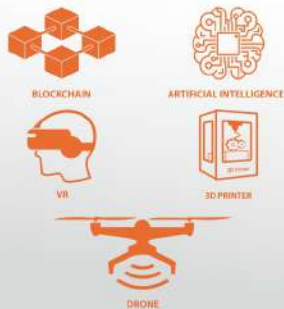


GENERAL
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FUTURE TECHNOLOGY



CONSUMER TECHNOLOGY



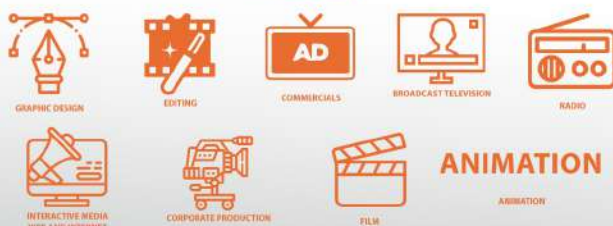
ENTRPREISE NETWORK & SECURITY



OTHER TECHNOLOGY SECTORS



MEDIA



SECTORS



TELECOMMUNICATIONS



CONSUMER TECHNOLOGY



smart work
place



smart project



Additions
to smart devices
and systems



smart house





FUTURE TECHNOLOGY



BLOCKCHAIN



ARTIFICIAL
INTELLIGENCE



VR



3D PRINTING



DRONE



ENTERPRISE NETWORK & SECURITY



PRIVACY AND
CYBER SECURITY



NETWORK INFRASTRUCTURE
AND PROTECTION

SECTORS



GRAPHIC DESIGN



EDITING



COMMERCIALS



BROADCAST
TELEVISION



INTERACTIVE MEDIA
WEB AND INTERNET



CORPORATE
PRODUCTION



FILM

ANIMATION



RADIO

MEDIA



DATA CENTER



ROBOTICS



SMART CITY



SMART
SOLUTIONS

TECHNOLOGY SECTORS



CLOUD



IOT



BIG DATA



FUTURE
TRANSPORT



Exhibit in the GTX-I 4th edition

BENEFITS?

- Connect with customers, investors, Government officials mentors and industry peers on a international tech-platform.
- New business deals and government partnerships.

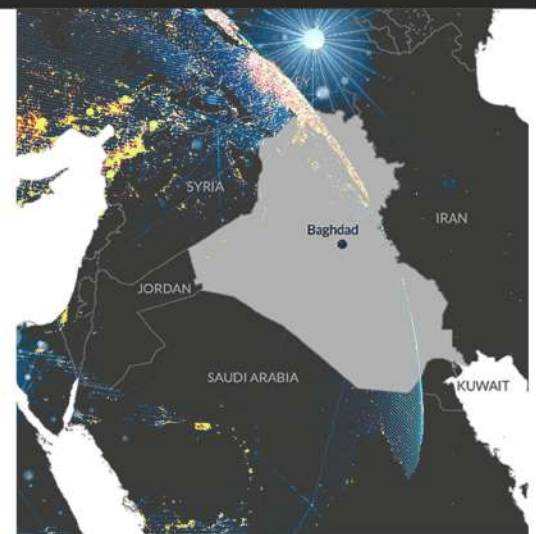
Access the marketplace

Existing tech businesses :

E-commerce, internet solutions, telecommunications and web designing, software solutions, smart phone applications, database management, digital and coding skills, digital marketing, digital printing, online banking, Cloud applications, online payment.

Government priority areas :

Security surveillance system
cybersecurity
E-governance
Telecommunication
Database management
Internet services
Electronic and mobile financing
ICT infrastructure and services
Payment solutions



Seize the opportunity in investing in Iraq's Future. It has a working democratic system, despite some weaknesses. It has young and vibrant human resources and plenty of natural resources. The country also has great tourism potential as it was the home for multiple ancient and Islamic civilizations. Iraq could offer great business opportunities as a developing country transitioning from a violent past to a peaceful and prosperous future. As its security improves and economy grows, Iraq could become a good location for many global businesses that operate in the Middle East.

Why Exhibit

PARTNERSHIP

- public, private Partnership
- explore most prominent investment opportunities for the Iraqi government's approach to attract international investments for the development of infrastructure in the technology and communications sectors, and the expansion of building a solid digital foundation that rises to the level of international standards, which in turn meets the ambition of the Ministry of Communications within the ministry's strategic vision to achieve digital innovation and work on developing strategic plans to keep abreast of developments And modern technologies at the national, regional and global levels, , honing modern digital skills for an advanced digital economy, in addition to providing effective support to government systems and platforms.

MINISTERIAL PROGRAMME

- Building partnerships with state institutions and international companies of developed countries.
- Benefiting from the conference outcomes, which focuses on presenting the strategic approach of the Ministry of Communications to address the obstacles according to its dedicated plan and the achievements achieved, reviewing current and future developments in all fields.
- Presenting visions and initiatives for the future of technology in Iraq, business development prospects, and government facilities and policies to enter the Iraqi market.

NETWORK WITH INDUSTRY LEADERS & POTENTIAL BUYERS

- Face to face communication,
- Relationship development - getting to know new clients
- Establishing strategic relationships by participating in the exhibition in the presence of key decision makers.
- Communicate with more than 500 key figures from government agencies, the Ministry of Communications and its formations and allies, all ministries concerned with the technical side, industry experts, deans and professors, local and international companies, start-ups, investors, businessmen, and more than 30,000 expected visitors According to visitor registration statistics.

BRAND EXPOSURE

- Exhibitors get significant digital and printed brand exposure before, during and after the event through our year-round marketing activities.
- GTX-I looks at the global development of technology and communication industry. It has attracted government delegates and industry experts from more than 30 countries during the past years to discuss the cutting-edge technologies.
- Best business outcome and Understanding your product in a starving market.

SAVE THE DATE : 8 - 11 June 2022
Book your place Now!

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SKY LINK anb

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Organised by:



**BUSINESS GROUND
GROUP**

LEADERS IN EXHIBITIONS INDUSTRY

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INDUSTRY , DIPLOMATIC , EDUCATION , INVESTMENT

BUSINESS GROUND GROUP
FOR INTERNATIONAL
EXHIBITION AND CONFERENCES

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